

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# BEAUTIFUL FLOWERING SHRUBS



HYDRANGEA P. G.

## SPIREA VAN HOUTTEI

Spirea Van Houttei is the one Shrub that cannot be planted excessively as its greatest beauty is obtained by mass planting; although it also makes a charming specimen plant. As a special treat to our customers and to encourage more generous planting of this wonderful old Shrub, we are making a special on fine, big, two-year old plants of the Spirea Van Houttei. Order by the dozens, by the hundreds if you have room to plant them.

**29c EACH - \$2.85 PER DOZ.**

OTHER 50c to 75c

## FLOWERING SHRUBS

Beautiful Flowering Shrubs, the most wanted varieties, in big two-year old, field-grown plants at only 19c each. A rare bargain and at this price you should order by the hundreds. These beautiful Shrubs in two-year old sizes are listed generally in Nursery Catalogs at 50c to 75c each. Take advantage of this great bargain. The quality and grade is guaranteed and if not more than pleased, you may return them at once and your money will be promptly and cheerfully refunded.

ONLY  
**29c**  
EACH

ALTHEA (ROSE OF SHARON)	RED, WHITE, PINK, PURPLE
FLOWERING DOGWOOD	DEUTZIA, PRIDE OF ROCHESTER
HONEYSUCKLE BUSH	SNOWBERRY SYRINGA
WEIGELA ROSEA	WEIGELA VARIEGATED
JAPANESE BARBERRY	
FORSYTHIA GOLDEN BELL	

**29c EACH - \$2.85 PER DOZ.**

## HYDRANGEA P. G.

This popular Shrub needs no description as it is one of the most generally planted, most popular and best loved of all Shrubs. Sold ordinarily at 75c each, we price fine, two-year specimens at a low figure to encourage mass planting of this most popular of all Shrubs, Hydrangea P. G. Order by the dozens and be sure to order at once to secure your plants at less than half-price.

**45c EACH - \$4.50 PER DOZ.**

## HYDRANGEA HILLS OF SNOW

Hydrangea A. G., nick-named Hills of Snow because when in bloom it is literally covered with great white balls. It is particularly beautiful in mass plantings. A wonderful Shrub and a wonderful value at this very low special price. Fine two-year old, field-grown plants and guaranteed to please you.

**40c EACH - \$4.00 PER DOZ.**

## THE WONDERFUL EVERBLOOMING BUTTERFLY BUSH

This is one of the most expensive of the Flowering Shrubs and surely one of the most beautiful. Its lovely lilac-like flowers are covered with bright colored butterflies all summer long for which reason it has been named the Butterfly Bush. Usually sold at 75c each, we have as a real sensation during this Sale priced it very specially at 45c; 12 for only \$4.50. If you have room, plant a dozen or more.

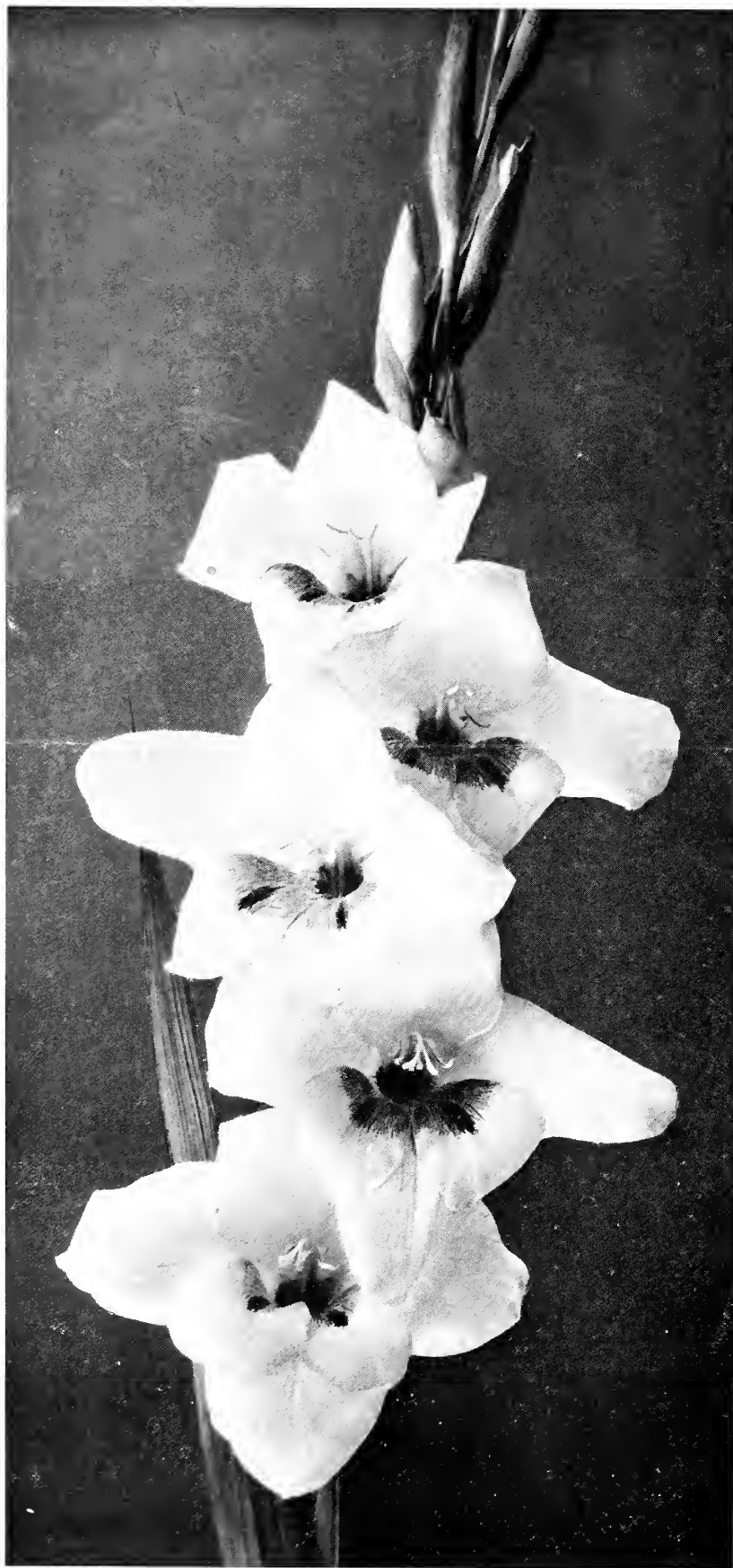
**45c EACH - \$4.50 PER DOZ.**



# GROWERS' SALES CO., Clinton, N. J.

Add 15c for Postage, Packing and Insurance

# GLADIOLI of DISTINCTION



## **GOLDEN MEASURE**

Glorious massicoit yellow, lower petals deeper yellow with crimson circle around base of anthers. Flowers large and many open at one time. An unusual variety.

**\$1.48 per Dozen**

## **PERSIA**

All the mystery of the Orient is typified in the glowing purple red color of this wonderful Glad. The regular price is \$2.00 per dozen, but this year we feature them as a extra special at little more than half this price. Order at least a dozen.

**\$1.10 per Dozen**

## **TARO**

A rare variety you will find in few if any catalogs. One of those beautiful ruffled varieties and the color is that well-known "American Beauty" shade. An exceptional value at 98c per dozen.

**98c per Dozen**

## **VIRGINIA**

The sensational new red Gladioli. Its earliness and lasting brilliancy have created for it a phenomenal popularity. Take a "hot tip" from us. Plant this variety. It will delight you.

**98c per Dozen**

## **TYCKO ZANG**

A beautiful shade of clear salmon pink. Enormous flowers on strong stems and one of the most promising of the newer introductions. Highly prized because of its late blooming after most other varieties are gone.

**98c per Dozen**

## **LOUISE**

A very popular lavender variety with a light amaranth purple blotch on lower petals. Throat shaded darker. Strong spikes. Large flowers. A \$2.00 per dozen variety specially priced.

**\$1.10 per Dozen**

## **WAR**

One of the newer varieties. A deep blood red of a velvety texture, borne on long stalks. A late blooming variety and regularly catalogued at \$2.00 per dozen.

**98c per Dozen**

## **MRS. F. C. PETERS**

This variety is so popular that it is usually sold out direct from the field when dug, but this year we have a limited quantity for Mail Order sales. A beautiful orchid color Gladioli with pink and purple blendings.

**\$1.10 per Dozen**

## **BARON HULOT**

### **THE FAMOUS BLUE "GLAD"**

This is another variety of which there is never enough. The only truly blue Gladioli. The color is a dark pansy violet shading to purplish white throat, carmine stripe in center of lower petals ending in a short slender yellow stripe. Specially priced.

**\$1.10 per Dozen**

## **CAPTAIN BOYNTON**

(AS ILLUSTRATED)

The illustration at left will give you a faint idea of the beauty of Captain Boynton. Delicate lavender with deeper blotch on lower petal. Ordinarily commands most any price asked. We have just a few thousand to sell and as a feature have priced them at only

**\$1.89 per Dozen**

# GLADIOLI GOOD BUT NOT EXPENSIVE

MRS. FRANCIS KING:—Salmon red flamed darker. Tall, well-formed spikes.

LE MARECHAL FOCH:—Very pale pink. Old rose stripe on lower petals. Large flowers.

1910 ROSE:—Deep rose pink with white center. Lines through lower petals. Early variety.

HALLEY:—Delicate salmon pink with creamy blotch and darker stripes.

WILBRINK:—Livid pink. Upper petals tinted slightly darker. Lower petals have purple blotch on a yellow ground.

PEACE:—Pure white with tyrian rose blotch on lower petals. Very popular.

ALICE TIPLADY:—Grenadine orange. Lower petals lighter. An attractive color not approached in any other variety.

MAIDEN'S BLUSH:—Pink mottled darker. Lower petals have tiny crimson blotch on purplish yellow ground.

**DOZ. 49c - \$3.75 PER 100**

ANNA EBERIUS:—Rhodamine purple with deep amaranth purple blotch on lower petals. Brilliantly beautiful.

CRIMSON GLOW:—Deep scarlet red. Lighter in throat. Carmine blotch on lower petals. The best of all scarlet varieties.

E. J. SHAYLOR:—A popular ruffled variety. Rose pink blending lighter toward throat with small blotch of rose red on lower petals.

HERADA:—Pure mauve. Lower petals blotched bright rose. An extremely beautiful variety.

MRS. FRANK PENDLETON:—Rosy pink with lavender shadings and a pronounced dark carmine blotch. Always a popular variety.

MRS. DOCTOR NORTON:—A beautiful combination of lavender, pink and cream that makes this Gladiolus an outstanding variety admired by everyone.

SCHWABEN:—Marguerite yellow with small amaranth purple blotch on lower petals. Very large flowers.

**DOZ. 70c - \$5.00 PER 100**

## GLORIOUS "GLADS" IN ASSORTED COLORS

Gorgeous pinks, flaming reds, lovely lavenders, pure whites—a complete color range of beautiful, unsurpassed, glorious Gladioli—one hundred of them for only \$2.25. Each healthy bulb is of blooming size one inch in diameter or more, and we know you will be astonished at the varieties and colors you will receive in this "Glorious Glad" assortment, and will be delighted and surprised that such beauty can be obtained at such a low cost. Their true value is \$4.00 to \$5.00 per 100. Our price \$2.25 per 100.

**\$2.25 PER 100 - \$19.00 PER 1000**

## BETTER CANNAS

The new and beautiful Cannas are large and gorgeous in coloring entirely unlike the old varieties. The big broad leaves of the Cannas either green or bronze are ornamental. The colors are varied and brilliant; bright reds, yellows, pinks and variegated varieties. Choose your favorite color from the list below.

THE PRESIDENT:—Red flower. Rich green foliage. Height 4 feet.

KING HUMBERT:—Orange scarlet flowers. Purple bronze foliage. Height 4 feet.

KATE GREY:—Color, bright orange. Foliage red. Height 4 feet.

WYOMING:—Orange colored flowers with purple foliage. Height 3 feet.

CHARLES HENDERSON:—Crimson scarlet with yellow throat. Height 4 feet.

LOUISE:—Color soft pink. Height 4 feet.

FLORENCE VAUGHN:—Yellow with bright green foliage. Height 4 feet.

GLADIATOR:—Bright yellow with red dots. Height 4 feet.

MME. CROZY:—Vermillion scarlet edged bright yellow. Green foliage. Height 3½ feet.

RICHARD WALLACE:—Light yellow. Green foliage. Height 4 feet.

**10 FOR \$1.50  
\$12.50 PER 100**

## 50<sup>c</sup> to 75<sup>c</sup> DAHLIAS NOW **23<sup>c</sup>** EACH

PRIDE OF CALIFORNIA:—Large crimson red. Dark center. Decorative.

MRS. J. HARRISON DICK:—Citron yellow; suffused salmon pink. Decorative.

ATTRACTION:—Truly Peony Cactus. Lilac rose.

PATRICK O'MARA:—Soft shade of orange buff slightly tinged with rose. A \$1.00 value for 23c.

MARY DORR:—One of the most beautiful of all Cactus. Deep pink and white.

SUNSET GLOW:—Colossal in size and dazzling in color in its combination of autumn shades.

BREAK O'DAY:—Delicate clear sulphur yellow shading to white at tips. Extremely large Cactus.

QUEEN MARY:—Beautiful clear silvery cerise. One of the best Decorative.

MINA BURGLE:—Rich cardinal red. One of the best reds. Decorative.

ALASKA:—The very best of all white Decorative Dahlias.

GENERAL PERSHING:—Hybrid Cactus with cream shadings at center.

YELLOW KING:—Clear light yellow tinting to cream. Large Hybrid Cactus.

WASHINGTON CITY:—Cactus. When in full bloom resembles a gigantic white star.

NIBELUNGENHORT:—Golden apricot suffused lilac rose. Large Hybrid Cactus.

GEORGE WALTERS:—Coppery old gold and buff. Large, charming and effective.

GEISHA:—Peony-flowered Dahlia. Buttercup yellow at base of petals shading to scarlet center, lighter at tips.

SOUVENIR DE GUSTAV DOAZON:—Flaming red. Large Decorative.

DELICE:—Bright soft luminous pink. Truly distinctive.

ETENDARD DE LYON:—Reddish violet overlaid with rose. Unusual in size and color.

MRS. LEO NIESSEN:—Scarlet red, shaded peach-red at center with sulphur yellow at the base and tips of petals. Outstanding variety.

**23<sup>c</sup> EACH - 10 FOR \$2.00**

## WONDERFUL JAPANESE IRIS

The Japanese Iris is quite distinct from the Garden Iris. The blooms are perfectly flat when open measuring six to ten inches in diameter; one large clump often producing as many as thirty-five or forty bloom stalks. The flowers of pure white, lavender pink, dark purple, maroon, violet, plum marvelously pencilled and striped, are excellent for home decorations and will keep from a week to ten days, coming out as do the Gladioli until each bud has opened. No up-to-date garden should be without a goodly number of these exquisite Japanese Iris. At our very low price, you should order at least a dozen.

**5 FOR \$1.00**

**12 FOR ONLY \$2.00**

## BEAUTIFUL GARDEN IRIS

No planting is more colorful or beautiful in the early Summer than a bed or border of Garden Iris. Iris has been so improved in variety of color and size of flowers that it can hardly be compared with the Iris of years ago. Our field of Iris includes every color and variety obtainable from the deepest purples and lightest blues to beautiful mixtures and combinations of yellow and bluish purples. We offer this Iris in mixed colors only. Plant a border of these beautiful Garden Iris and you will have a colorful riot of flowers that will come up year after year with scarcely any attention. Garden Iris will grow and thrive in almost any soil. Include at least a dozen in your order; a hundred or more for a longer border.

**12 FOR \$1.00**

**\$8 PER 100**





SOUV. DE CLAUDIUS PERNET

# Growers' Sales Company's Distinctive Dozen

This Distinctive Dozen has been selected after careful consideration of several hundred varieties. Twelve roses that are truly distinctive in color, beauty and perfection of form; the choice of rose experts. Plant them and they will be your particular pets and the pride and joy of your rose garden. Every rose in the set sells regularly at \$1.00 and better but we are able through enormous sales to price the twelve Distinctive Roses at the very nominal cost of only \$0.75. Send in your order for the Distinctive Dozen now. You will receive them as soon as the ground is

ready for planting in the Spring. Your roses will then have an early start, should bloom within approximately six weeks from the time they are planted remaining in gorgeous bloom continuously until Fall. In ordering just ask for our Distinctive Dozen. Order at once and you will receive the twelve choicest roses listed and described below at less than half their real value—only \$0.75. This is our introductory price and if a "word to the wise is sufficient" you will order immediately. NOW.

## Madame Butterfly

Flowers a brilliant pink suffused apricot and gold, buds carried on erect stems; foliage and habit of growth unsurpassed.

## Los Angeles

A luminous flame-pink, toned with coral and translucent gold at the petals; buds long and pointed which expand into a beautiful and fragrant flower.

## Red Radiance

A counterpart of Radiance from which it is a sport possessing all the good traits of that valuable variety but differing in color which is a bright rose-red.

## Radiance

Brilliant, rosy apricot-pink. Large, free and of beautiful form with sweet fragrance. In bloom during inclement weather when many other varieties fail.

## Souvenir De Claudius Pernet

Its color is definite and lovely sunflower-yellow deepening in the center and it retains this color indoors and outdoors, in bud and open bloom. Buds are produced on long, stiff stems.

## Ulrich Brunner

Flowers crimson-red of fine form, substance and size, very fragrant; foliage strong and of good color; growth robust, sending out long, strong and well formed stems.

## Kaiserine Auguste Victoria

Outer petals of flowers creamy white, center petals Naples yellow, large, full and of good form.

## Mme. Ed. Herriot

Coral-red, shaded with yellow and bright rose scarlet. Strong with bright green, glossy foliage. Made famous when it won the London Daily Mail Gold Cup.

## Etoile De France

Rich velvety crimson, center ruby-red; large and double. The strong, upright bushes have beautiful green foliage; like hot weather and are constantly in bloom.

## Sunburst

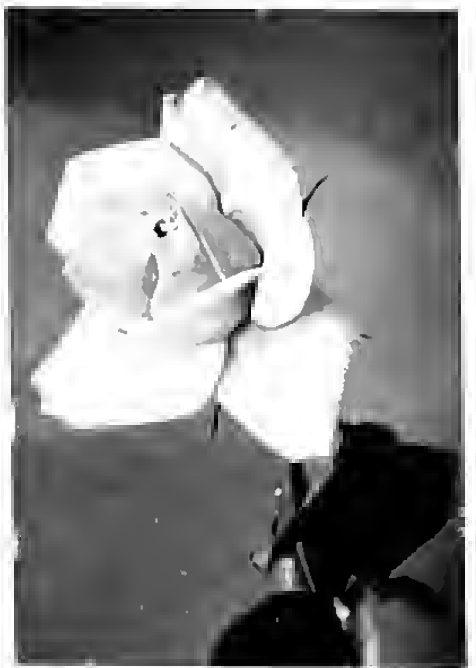
Deep calumet-yellow, with orange-yellow center; large, full and of beautiful form.

## Lady Ashtown

A very free flowering variety, producing fine blooms throughout the season. The flowers are large and of a delicate rose color standing to yellow at the base.

## Premier

Dark pink flowers of full size, and pleasing fragrance, borne singly on stiff, thornless stems.



LOS ANGELES

69c EACH -- THE 12 DISTINCTIVE ROSES \$6.75 -- 69c EACH

## TALISMAN The Sensational 1929 Introduction

The new rose Talisman, the sensation of the 1929 season, was first introduced in that year, selling at \$2.50 and \$3.00 each. It is one of the most remarkable roses that we know of. The coloring, a combination of shades of gold, apricot, yellow and deep pink or old rose; the outside of the petals is bright golden yellow and pink. As the flowers develop and the petals unfold they become bright apricot, gold, deep rose pink, or old rose and, under and roses, the coloring becomes lighter as the flower develops. The bud is long and

perfectly formed. The plant is a strong, vigorous grower with glossy green foliage and free flowering. Truly a remarkable rose deserving all the gold medals it received in the year 1929. You will wish to add this variety to your rose garden and we fortunately have been able to secure just a few hundred of them that we can sell at \$1.79 each or 2 for \$3.50. We suggest that you order early as this limited stock surely will not supply the demand.

\$1.79 EACH -- 2 FOR \$3.50

## Betty Upchurch

This rose, first introduced in 1927, has become one of the most popular roses in the world. A bed of Betty Upchurch is magnificent in growth and production of flowers. The coloring is very unusual, coppery buds opening to wonderful flowers of almost average size; brilliant orange-crimson on outer surface of petals showing bright salmon red in center. Selling regularly up to \$2.00 a bush, our price now only \$1.00.

## Wilhelm Kordes

This is one of the most beautiful colored roses of recent years. Almost pure color description would amaze you at one time or another and it is always bright and distinct. A rich, capricious red with coppery undertones and a golden old rose ground, varying in intensity under different weather conditions. The buds are long and pointed opening to double, high-centered, very fragrant flowers. A \$1.50 rose, our price now \$1.00.

## Dame Edith Helen

The flowers of the Dame Edith Helen are composed of very substantial hard petals which curl back, prettily forming the long pointed bud and a full double flower which is beautiful in every stage of development. Immense in size the color is a brilliant yet soft pink; strongly sweet scented. Selling regularly at \$1.50 each, our price now only \$1.00.

## Mrs. A. R. Barraclough

Introduced in 1906, its ever increasing popularity is now demanding that a place be made for it in every garden. Noteworthy for large size and good color, enormous pure pink flowers shaded with clear light yellow at base of petals. Beautifully formed and unusually fragrant. A long stemmed, vigorous bloomer. You will want this \$2.00 rose—our price now \$1.00 each.

\$1.00 EACH--THE 4 FOR ONLY \$3.75

## OUR SELECT SIX

As you probably know, it is always the best and most expensive that are the most difficult to sell. So it is with roses. We have a dozen or more varieties of our best and most beautiful roses regularly sold at \$1.50 to \$1.75 each that are not selling so quickly as the cheaper varieties and rather than have them left over we are willing to sell them to our regular customers at a sacrifice. If you send in your order NOW, we will select you a beautiful assortment of 6 of these fine rose bushes for the very small cost of only \$2.89. We all want the best and at this low price you can have the cream of the rose fields at very low catalogue prices. Send in your order today for our Select Six and you will have the rose bargain of the year.

Our 6 Select Roses for only \$2.89

## THE BLUE RAMBLER

The Blue Rambler is a sport of the Crimson Rambler, and is one of the most rampant growers we have ever seen, covering a large porch in a single season. The flowers are borne in loose clusters and are a delightful shade of blue, something entirely different from any ever now in cultivation. A recent introduction that will be a real addition to your rambler collection.

60c EACH---3 FOR \$1.50

## THE YELLOW RAMBLER

You will surely want this beautiful Rambler, producing as it does large clusters of double golden-yellow flowers in great profusion. A strong, hardy, vigorous grower; it makes a great show, in full bloom its solid mass of beautiful glowing golden yellow demands instant attention.

60c EACH---3 FOR \$1.50

## THE FAMOUS DOROTHY PERKINS CLIMBERS

### WHITE DOROTHY

A pure white sport of the Dorothy Perkins, of the same habit of growth and freedom of flowering; a splendid companion for the pink variety as it flowers at the same time.

### RED DOROTHY

The color is an intense clear crimson-mauve, with tips of petals tinged scarlet. Flowers are full and double, produced thirty to forty on a stem, and almost every eye on a shoot produces a cluster of bright blossoms.

### PINK DOROTHY

Extremely hardy. The flowers are borne in clusters of from six to ten and are very double, with prettily crinkled petals. Remarkably pretty pointed buds, clear shell pink in color, lasting a very long time. The flowers are sweet scented.

50c EACH -- 3 FOR \$1.25 -- 12 FOR ONLY \$3.75

## Climbing American Beauty

A Beautiful Rose. One plant will produce twenty times as many blossoms as the old American Beauty. Over nine hundred blossoms and buds have been counted on one four-year-old bush. The roses grow on single stems and measure three to four inches in diameter. It is perfectly hardy, and the foliage is green and beautiful until the snow flies. It is a worthy ornament to any garden and its beauty and fragrance will prove a lasting pleasure. If you are a lover of roses, do not fail to plant it. You can't have too many Climbing American Beauties.

Plant it wherever you have place for a Climbing Rose. If you think you have no place for a climber, make one, for no other plant will give so much beauty with such little care and expense as this wonderful rose.

60c EACH -- 3 FOR \$1.50

## Paul's Scarlet Climber

The sterling qualities of this great rose will win for it a reputation beyond that of any other Crimson Rambler; a strong grower, it soon makes a good display, and for brilliancy of color it is beyond compare—a bright, flaming scarlet. The petals do not fall like many climbing roses, but retain their bright color, and remain in bloom for from two to four weeks. After show blooming, its bright foliage, which is free from mildew and disease, as well as insects, still makes it a worthy ornament to any garden.

60c EACH -- 3 FOR \$1.50

## CLIMBING MONTHLY ROSES

The best of all the Monthly Climbers, this set consists of the Climbing Grass and Teplitz, velvety-crimson; Climbing Los Angeles, luminous flame-pink; and Climbing Sunburst, orange-copper and golden yellow. Regular Monthly roses grafted on sturdy Climbing stock combining the hardiness of the Climbing Rose and the profuse and continuous bloom of the Monthlies.

\$1.10 EACH -- THE 3 FOR ONLY \$2.95



MADAME BUTTERFLY



RADIANCE



PREMIER



SUNBURST



KILLARNEY



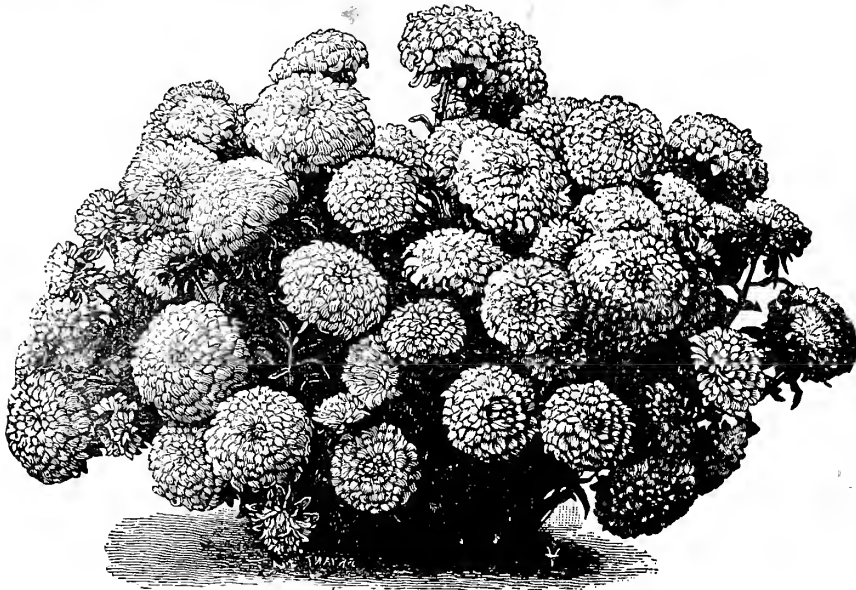
ULRICH BRUNNER

# GROWERS' SALES COMPANY, Clinton, N. J.

ADD 15c FOR POSTAGE, PACKING, AND INSURANCE



# BETTER HARDY PERENNIALS



CHRYSANTHEMUM

Only **19<sup>c</sup>** Each

The "old fashioned flowers like Grandmother used to have" are bigger and better than she ever had, which is bringing them back into immense popularity and "there's a reason." No other class of plants are so easy to have at so little cost, requiring almost no attention after they are planted. They just go on year after year increasing in beauty until a bed or border or even an entire Perennial Garden is truly "a thing of beauty and a joy forever."

Delphinium	Achillea
Hollyhocks	Sweet Alyssum
Coreopsis	Chrysanthemums
Baby's Breath	Sweet William
Hardy Pansies	Giant Hibiscus

The regular price of these plants is 35c, but as a special advertising leader, we have made our price 19c each; 10 for only \$1.50. Take advantage of this special offer. Order in tens, in hundreds, in thousands if you have room to plant them. Any investment you make will repay you hundreds of times in the beauty and pleasure you will get from them.

**19<sup>c</sup> EACH - 10 FOR ONLY \$1.50**

## GRAPES

CONCORD:—The best and most generally planted of the purple Grapes.

NIAGARA:—A magnificent white Grape, valuable for both Garden and Vineyard.

CATAWBA:—A large, rich, vinous, red Grape.

**50<sup>c</sup> EACH - 3 FOR \$1.00**

## HEDGE

### CALIFORNIA PRIVET

"THE ONE BEST HEDGE PLANT"

18 to 24 Inch

**\$5 PER 100 - \$35 PER 1000**

## RASPBERRIES

ST. REGIS:—The best of the everbearing red Raspberries. A dozen plants will provide enough berries for a good sized family.

CUMBERLAND:—The largest black Raspberry known and wonderfully productive.

**12 FOR \$1 - \$7.50 PER 100**

**GROWERS' SALES CO.**

## SPRING SPECIALS

**GROWERS' SALES CO.**

CLINTON, N. J.

E. O. Auchter  
c/o U. S. Dept. of Agric.  
Washington, D.C.

**INDEXED.**

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